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CEO message: New and Noteworthy
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Kate Spohr <kspohr@berkeley.edu>   Thu, Dec 18, 2014 at 11:32 AM
To: CEO <education.outreach@lists.berkeley.edu>

Happy holidays to one and all. Below are some interesting items for your reading and listening pleasure.

Please send links to interesting articles, blogs, podcasts, and books you've been reading & would like to share with others. Email: kspohr@berkeley.edu.

Cheers,

Kate S.

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What happens after Hour of Code? Blog by Linda Kekelis (Techbridge Girls), Huffington Post.
Hour of Code is a worldwide movement imagined by Code.org for the week of December 8-14, in celebration of Computer Science Education Week. Hour of Code offers an introduction to computer science that helps demystify code and shows that anybody can learn the basics. Last year over 15 million students in more than 180 countries participated. What happens after Hour of Code? **More-->**

Colleges that pledged to help poor families have been doing the opposite, Jon Marcus and and Holly Hacker, Hechinger Report .
As colleges vie for income and prestige, the net prices they're charging the lowest-income students, after discounts and financial aid, continue to rise faster on average than the net prices they're charging higher-income ones, according to newly released data from the U.S. Department of Education. This includes the 100 higher-education institutions whose leaders attended a widely publicized White House summit and promised to expand the opportunities for low-income students to go to college. In fact, the private universities in that group collectively raised what the poorest families pay by 10 percent, compared to 5 percent for wealthier students. **More-->**

Valley Boys, James Surowiecki, The New Yorker
Tech companies pride themselves on being meritocracies, but powerful unconscious biases shape the way they hire and promote. Promoting diversity isn't pure do-gooderism. It's genuinely good for business; a large body of evidence suggests that making organizations more diverse also makes them perform better. A recent McKinsey study found that organizations with the most diverse executive teams had dramatically higher returns on equity and earnings performance than those with the least diverse teams...**More-->**

The Science of Smart American RadioWorks Podcast (53 mins). Researchers have long been searching for better ways to learn. In recent decades, experts working in cognitive science, psychology, and neuroscience have opened new windows into how the brain works, and how we can learn to learn better. This podcast looks at some of the big ideas coming out of brain science. We meet the researchers who are unlocking the secrets of how the brain acquires and holds on to knowledge. And we introduce listeners to the teachers and students who are trying to apply that knowledge in the real world. **More-->**